

RCN social media account community guidelines

These guidelines cover RCN social media accounts run by members and/or staff.

What are RCN social media accounts?

A list of RCN social media accounts is available here: www.rcn.org.uk/get-involved

RCN social media accounts are defined as 'any social media account displaying the RCN logo which is aimed at RCN members by entity or sub-entity'.

What is the purpose of RCN social media accounts?

RCN social media accounts (Facebook pages, closed Facebook groups, Instagram, LinkedIn, Twitter and YouTube) are spaces for professional discussions relevant to your field of practice and/or area of RCN interest (for example students; branches; or reps).

How should members use RCN social media accounts?

Please engage with RCN social media accounts in a professional manner at all times, following the RCN Respect Charter (<https://www.rcn.org.uk/professional-development/publications/pub-006214>).

RCN members are encouraged to engage in RCN social media accounts to share your professional opinions on matters of nursing interest. While you may not agree with the opinions of other members or wider public on social media, we ask that you treat everyone with respect. Please do not post spam and off-topic content including persistent negative and/or abusive posts to others.

Remember, anything you post can be seen and shared by others. Do not post, like or share anything that may be considered inappropriate or offensive. Do not post comments that shares personal information about others or that could bring you, your patients, profession or employer into disrepute.

Not all RCN social media accounts are moderated, and so the accuracy of each post or tweet shared by accounts cannot be guaranteed. We advise members to treat all posts with caution and use evidence to underpin your practice.

Please do not use RCN social media accounts to post job vacancies, sell products or promote non-RCN paid events.

Please do not post messages that are deceptive or misleading. Do not post messages that are in violation of any intellectual property rights, including copyright or in violation of any law or regulation.

Further information

If you are an RCN member and need advice or support, you can contact our Advice team by direct messaging @RoyalCollegeofNursing (Facebook), @theRCN (Twitter and Instagram) or by visiting www.rcn.org.uk/get-help.

The NMC also has guidance for nursing and midwifery staff who use social media. [Access the full guide online.](#)

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If RCN members wish to raise concerns about member behaviour on RCN social media accounts, you can do so through our [Member Resolution Policy](#).