



# RCN FOUNDATION IMPACT AWARDS SPONSORSHIP

Thank you for joining us this evening in our celebrations of excellence in nursing and midwifery, throughout the UK.

Goodnight!





## EVENT OVERVIEW

# CELEBRATING EXCELLENCE IN NURSING AND MIDWIFERY

The nursing and midwifery professions have never been more important than they are today, and the RCN Foundation is committed to providing support to the nursing team when they need it most. Our education grants help nurses, midwives, and healthcare support workers develop their practice and boost their clinical expertise, which, in turn, improves delivery of care to patients.

Every year, we celebrate some of the best and brightest that the profession has to offer at our Impact Awards, as well as acknowledging the incredible and invaluable contribution of the many thousands of nursing and midwifery staff who work tirelessly, caring for communities across the UK.

In 2024, the awards were hosted by compère Reverend Richard Coles and in attendance was Dame Ruth May, Chief Nursing Officer England, Professor Elizabeth Anionwu, and Professor Deborah Sturdy CBE, to name a few.

Scan the QR code and watch our highlights from the evening and get a feel for the event you would be sponsoring.

SCAN ME





# SPONSORSHIP PACKAGES

## RCN FOUNDATION IMPACT AWARDS 2025 SPONSORSHIP LEVELS

### BRONZE

**£1,000**

- Logo on marketing materials
- Mention in event programme
- Social media mentions

### SILVER

**£2,000**

- Logo on marketing materials
- Limited seats at event
- Quarter-page ad in the event programme
- Social media mentions

### GOLD

**£5,000**

- Logo on marketing materials
- Table or number of seats at the event
- Half-page ad in the event programme
- Mention in press releases
- Social media mentions
- Feature on RCN Foundation website

## PLATINUM

£10,000

- Exclusive branding rights (event name includes sponsor name)
- Prominent logo placement on all marketing materials including AV slides
- Signage in reception area
- VIP table at the event
- Opportunity to speak during the event
- Pull up banners in reception
- Full-page ad in the event program
- Mention in press release
- Social media mentions on the night and in advance\*
- Feature on RCN Foundation website
- Presentation of an award
- Possible award category
- Logo on trophies/certificates
- Gift bags/literature on tables

### OTHER PACKAGES AVAILABLE

**Dinner Sponsor:** Fund the meal costs. Exclusive branding on dinner menus and table settings and a mention during dinner service.

**Reception Sponsor:** Fund drinks reception and networking. Branding during the pre-dinner reception, with signage in reception area and logo on event invitations and programme.

**Host Sponsor:** Mention in the event programme and during host segments. Host agrees to 1 social media post.

To discuss the details of the sponsorship proposal further, please contact James Alterman ([James.Alterman@rcnfoundation.org.uk](mailto:James.Alterman@rcnfoundation.org.uk)) and Tamara Gervasoni ([Tamara.Gervasoni@rcnfoundation.org.uk](mailto:Tamara.Gervasoni@rcnfoundation.org.uk)).

\*RCN Foundation combined social media reach in 2023: 146K impressions, reaching 6K accounts